



ADVERTISEMENT

KIT 2025

LEVERAGE THE POWER OF AIRPORT ADVERTISING



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MESSAGE FROM THE MD

AHMED MUBEEN
MANAGING DIRECTOR



Welcome to the exciting world of airport advertising with **Regional Airports**. As the **Managing Director** of the largest airport operating company in the Maldives, I am pleased to introduce you to the unique opportunities within our network.

Since our formation in **2021**, **Regional Airports** has grown to manage over seven airports, serving as a crucial link between our beautiful islands and the world. We bridge cultures and businesses, offering a blend of local and global experiences for passengers.

Advertising with us means reaching a diverse mix of international and local travelers. Our team is dedicated to making your advertising experience seamless and effective, helping you select the best spaces and ensuring smooth campaign execution.

Let's embark on this journey together and elevate your brand to new heights in visibility and impact.

Thank you for choosing Regional Airports.



ABOUT RAACL

Regional Airports is the largest airport operating company in the Maldives, managing over seven airports since our inception in **2021**. Our vision is to revolutionize air travel by developing, managing, and operating regional airports.

In a short time, we've become a key part of the nation's infrastructure, connecting our islands with the world and bridging cultures, communities, and businesses. Our airports cater to both **international tourists** and **local residents**, offering memorable travel experiences and dynamic spaces for travelers and businesses alike.

Looking ahead, we are excited about the addition of new domestic airports currently being developed by the government. This expansion underscores our commitment to excellence in airport operations across the **Maldives**.

At **Regional Airports**, we are dedicated to building relationships, fostering community ties, and supporting regional economic growth. We provide businesses with unique marketing opportunities to reach a diverse audience. Our committed team ensures a seamless advertising experience with round-the-clock support and expertise. Together, we aim for success and growth.

Connecting communities, fostering growth, and creating opportunities, one airport at a time.



WHY AIRPORT ADVERTISING

Airports serve as a crossroads where diverse paths converge, opening up a world of potential for brands to engage with a varied and captive audience. Here's why airport advertising can be a game-changer for your Company:

- Unmatched visibility
- Captive and engaged audience
- Premium perception
- Wide scale exposure
- Year round traffic
- Innovative opportunities
- Target reach

OUR NETWORK AND AIRPORT SPOTLIGHTS

At **Regional Airports**, we pride ourselves on operating the largest and most diverse network of airports in the **Maldives**. Since our establishment in **2021**, we have grown to manage over seven airports, including one international and six domestic, strategically scattered across the archipelago.

Under the “**Airport Spotlights**” segment, you will find detailed overviews of each airport, showcasing unique attributes, passenger flow, and specific advertising opportunities. We invite you to explore these features and envision how your brand can weave into the travel stories unfolding at our airports.

At **Regional Airports**, we connect stories, enable journeys, and offer businesses the chance to join these narratives. Join us in bringing the world closer, one flight at a time.



Hoarafushi Airport ✈️



✈️ **Kulhudhuffushi Airport**



✈️ **Funadhoo Airport**



✈️ **Kadhdhoo Airport**



Faresmaathodaa Airport ✈️



✈️ **Maavarulu Airport**



✈️ **Fuvahmulah Airport**



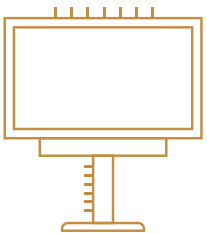
HOARAFUSHI AIRPORT (HRF)



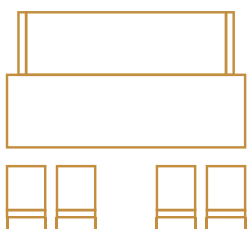
Hoarafushi Airport, the northernmost airport in the Maldives, serves an island community of 2,048 residents. The island is renowned for its pristine sandy beaches and surrounding blue lagoon. Construction commenced on April 18, 2019, and the airport was officially inaugurated on November 19, 2020, by President Ibrahim Mohamed Solih. Hoarafushi Airport, located 317 km from Velana International Airport, is the primary air transportation hub for the HA Atoll, catering to a population of approximately 17,389 residents.

- Population of over 14,600 people within the atoll (1,831 people reside in Hoarafushi).
- Passenger Movement - 49,650 Passengers Per Year (approx)
- Daily Average 1-2 flights (Based on Monthly Average from Jan - Jun 2024)

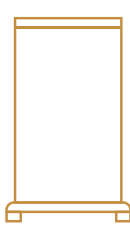
AD SPACE AVAILABLE



Billboards
(Outdoor)



Billboards
(Terminal)



Pullups



Trolleys



Floor
Stickers

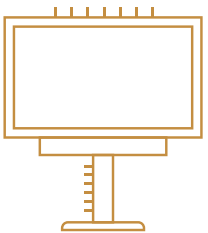
KULHUDHUFFUSHI AIRPORT (HDK)



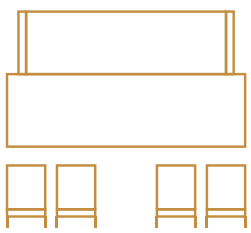
Kulhudhufushi Airport, located on the capital of HDH Atoll and 227 km from Velana International Airport, serves the commercial hub of the North Maldives. The island, known for its mangroves, is one of the most populated in the Maldives. Construction began on October 28, 2017, and the airport officially opened on September 21, 2018, with commercial operations starting on August 9, 2019. The airport has created income opportunities for local residents.

- Population of over 22,500 people within the atoll (10,251 people reside in kulhudhuffushi).
- Passenger Movement - 43,120 Passengers Per Year (approx)
- Daily Average 5-6 flights (Based on Monthly Average from Jan - Jun 2024)

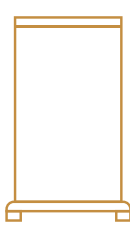
AD SPACE AVAILABLE



Billboards
(Outdoor)



Billboards
(Terminal)



Pullups



Trolleys



Floor
Stickers

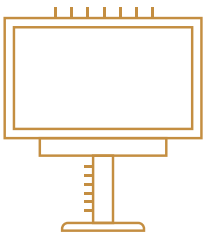
FUNADHOO AIRPORT (FND)



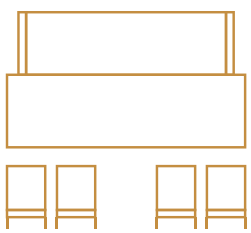
Funadhoo Airport, located on the island of Funadhoo, the capital of Shaviyani Atoll, serves a population of approximately 15,358 across 14 inhabited islands. The airport, 220 km from Velana International Airport, significantly improved development and connectivity for local citizens. Known for their craftsmanship in weaving ropes and mats, the islanders have contributed to Maldivian culture for generations. Construction of Funadhoo Airport began on January 14, 2018, and commercial operations commenced on February 3, 2020.

- Population of over 13,600 people within the atoll (2,255 people reside in Funadhoo).
- Passenger Movement - 18,620 Passengers Per Year (approx)
- Daily Average 1-2 flights (Based on Monthly Average from Jan - Jun 2024)

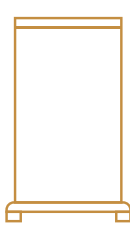
AD SPACE AVAILABLE



Billboards
(Outdoor)



Billboards
(Terminal)



Pullups



Trolleys



Floor
Stickers

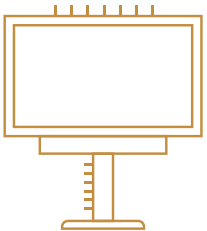
KADHDHOO AIRPORT (KDO)



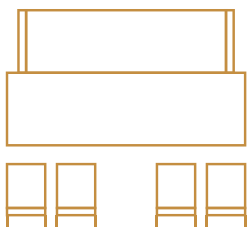
Kadhdhoo Airport (KDO) project was conceptualized in 1982 and inaugurated as the first domestic airport in 1986. KDO airport serves as the central hub serving the people of Laamu Atoll and others in the vicinity located in the central region of the Maldives. KDO Airport also known as Iskandhar Air Base continues to function as a mixed airport serving both for commercial and military purposes.

- Population of over 19,000 people with the atoll.
- Passenger Movement - 49,650 Passengers Per Year (approx)
- Daily Average 4-6 flights (Based on Monthly Average from Jan - Jun 2024)

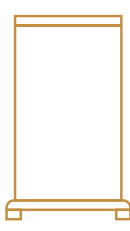
AD SPACE AVAILABLE



Billboards
(Outdoor)



Billboards
(Terminal)



Pullups



Trolleys



Floor
Stickers

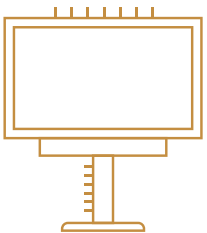
FARESMAATHODA AIRPORT (FMT)



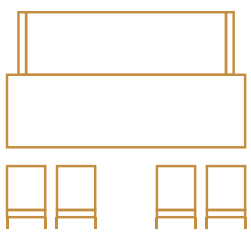
Faresmaathoda Airport, located on the island of Faresmaathoda in the Gaafu Dhaalu Atoll, enhances connectivity and development for the local communities. The construction of the airport began in early 2018, and it officially commenced operations in 2019. Faresmaathoda Airport is approximately 387 km from Velana International Airport. This airport serves the surrounding islands and provides a vital link for residents and visitors to the region.

- Population of over 12,700 people within the atoll (858 people reside in Faresmaathoda).
- Passenger Movement - 8,190 Passengers Per Year (approx)
- Daily Average 1 flight (Based on Monthly Average from Jan - Jun 2024)

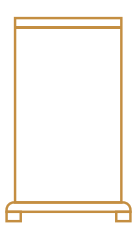
AD SPACE AVAILABLE



Billboards
(Outdoor)



Billboards
(Terminal)



Pullups



Trolleys



Floor
Stickers

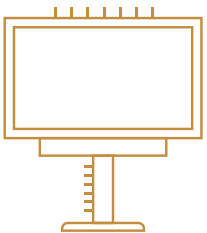
MAAVARULU AIRPORT (RUL)



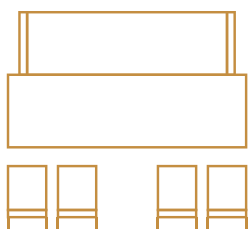
Maavarulu Airport is built on the uninhabited island of Maavarulu, which is 92.70 hectares in size and considered an airport island. It is one of six islands in the same lagoon, located on the southeast border of GA and G.DH atolls, 400 km from Velana International Airport. The closest inhabited islands are Kaduhulhudhoo (577 residents) and Gadhdhoo (1,502 residents). Construction began on March 15, 2018, and commercial operations started on July 4, 2020.

- Population of over 12,700 people with the atoll.
- Passenger Movement - 29,470 Passengers Per Year (approx)
- Daily Average 1 flight (Based on Monthly Average from Jan - Jun 2024)

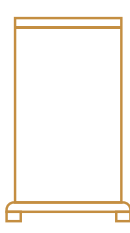
AD SPACE AVAILABLE



Billboards
(Outdoor)



Billboards
(Terminal)



Pullups



Trolleys



Floor
Stickers

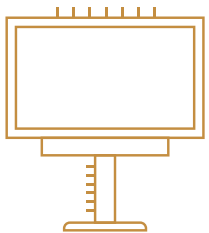
FUVAHMULAH AIRPORT (FVM)



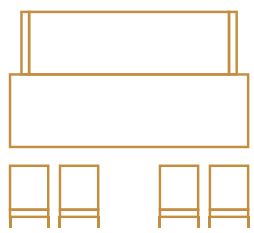
Fuvahmulah, the only one-island atoll in the Maldives, has its airport at the south end. The island is 60% freshwater lake and mud land, with only 40% suitable for living. Historically, agriculture and fishing were the main economic activities. Recently, the discovery of tiger sharks has rebranded Fuvahmulah as the “Shark Island” of the Maldives. Located 500 km from Velana International Airport, construction of Fuvahmulah Airport began on May 1, 2011, with commercial operations starting on November 11, 2011.

- Population of over 9,100 people with the atoll.
- Passenger Movement - 98,000 Passengers Per Year (approx)
- Daily Average 5-6 flights (Based on Monthly Average from Jan - Jun 2024)

AD SPACE AVAILABLE



Billboards
(Outdoor)



Billboards
(Terminal)



Pullups



Trolleys



Floor
Stickers

HOW WE SUPPORT YOU

Dedicated Account Management

Each advertiser is assigned a dedicated account manager, who serves as your primary liaison throughout our partnership. From the initial consultation to campaign development and execution your account manager ensures a smooth and cohesive experience.

Expert Guidance

Each advertiser is assigned a dedicated account manager, who serves as your primary liaison throughout our partnership. From the initial consultation to campaign development and execution your account manager ensures a smooth and cohesive experience.

Flexible Solutions

We understand that each business and brands have unique advertising needs and goals. Our team is versatile and adaptable, prepared to tailor our advertising solutions to align with your specific requirements.

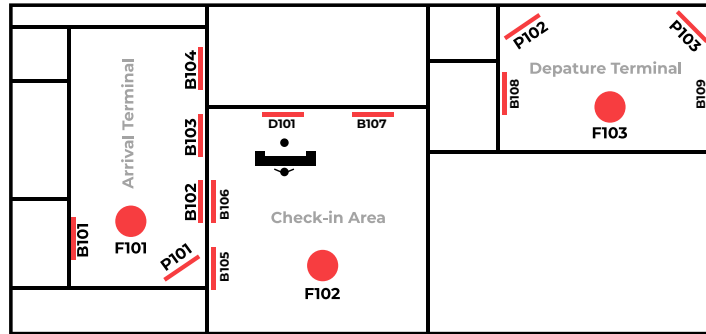
End - to - End Execution

We do not just offer Ad space; we ensure your ads are impeccably implemented. Once our designs are printed, our expert team handles all aspects of positioning and installation, ensuring your campaigns are displayed to perfection.



ADVERTISEMENT SPACE DETAILS AND RATES

HOARAFUSHI AIRPORT (HRF) - CODE 100



Billboards

Code	Total Sqft	Category
B101	32 Sqft	More Vicinity
B102	32 Sqft	More Vicinity
B103	32 Sqft	Prominent
B104 (SOLD)	32 Sqft	Prominent
B105	32 Sqft	Standard
B106	32 Sqft	Standard
B107 (SOLD)	32 Sqft	Prominent
B108	32 Sqft	Prominent
B109	32 Sqft	Prominent

Outdoor

Code	Total Sqft	Category
OB101	24 Sqft	Prominent
OB102	24 Sqft	Prominent
OB103	24 Sqft	Prominent
OB104	24 Sqft	Prominent
OB105	24 Sqft	Prominent
OB106	24 Sqft	Prominent
OB107	24 Sqft	Prominent
OB108	285 Sqft	Prominent

Digital - 15 Second Slots

Code	Screen Size	Category
D101 (Slot 1)	9ft(w) x 4ft(h)	Prominent
D101 (Slot 2)		Prominent
D101 (Slot 3)		Prominent
D101 (Slot 4)		Prominent
D101 (Slot 5)		Prominent
D101 (Slot 6)		Prominent
D101 (Slot 7)		Prominent
D101 (Slot 8)		Prominent

Floor Sticker

Code	Total Sqft	Category
F101	18 Sqft	Prominent
F102	18 Sqft	More Vicinity
F103	18 Sqft	Prominent

Pullup Banner

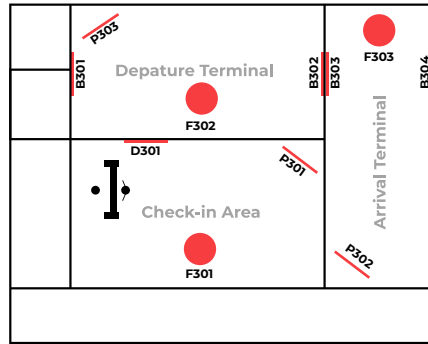
Code	Total Sqft	Category
P101	18 Sqft	Prominent
P102	18 Sqft	Prominent
P103 (SOLD)	18 Sqft	Prominent

Trolley

Code	Total	Category
T101 (25 SOLD)	48 Trolleys	-

ADVERTISEMENT SPACE DETAILS AND RATES

KULHUDHUFFUSHI AIRPORT (HDK) - CODE 300



Billboards

Code	Total Sqft	Category
B301	64 Sqft	Prominent
B302	64 Sqft	Prominent
B303	64 Sqft	Prominent
B304	64 Sqft	Prominent

Pullup Banners

Code	Total Sqft	Category
P301	18 Sqft	More Vicinity
P302	18 Sqft	Prominent
P303 (SOLD)	18 Sqft	Prominent

Digital - 15 Second Slots

Code	Screen Size	Category
D301 (Slot 1)	9ft(w) x 4ft(h)	Prominent
D301 (Slot 2)		Prominent
D301 (Slot 3)		Prominent
D301 (Slot 4)		Prominent
D301 (Slot 5)		Prominent
D301 (Slot 6)		Prominent
D301 (Slot 7)		Prominent
D301 (Slot 8)		Prominent

Trolley

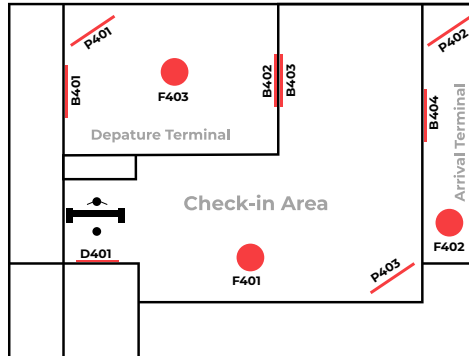
Code	Total	Category
T301 (50 SOLD)	50 Trolleys	-

Floor Stickers

Code	Total Sqft	Category
F301	18 Sqft	Prominent
F302 (SOLD)	18 Sqft	Prominent
F303	18 Sqft	Prominent

ADVERTISEMENT SPACE DETAILS AND RATES

FUNADHOO AIRPORT (FND) - CODE 400



Billboards

Code	Total Sqft	Category
B401 (SOLD)	64 Sqft	Prominent
B402 (SOLD)	64 Sqft	Prominent
B403	64 Sqft	Prominent
B404	64 Sqft	Prominent

Pullup Banners

Code	Total Sqft	Category
P401	18 Sqft	More Vicinity
P402	18 Sqft	Prominent
P403	18 Sqft	Prominent

Digital - 15 Second Slots

Code	Screen Size	Category
D401 (Slot 1)	9ft (w) x 4ft (h)	Prominent
D401 (Slot 2)		Prominent
D401 (Slot 3)		Prominent
D401 (Slot 4)		Prominent
D401 (Slot 5)		Prominent
D401 (Slot 6)		Prominent
D401 (Slot 7)		Prominent
D401 (Slot 8)		Prominent

Trolley

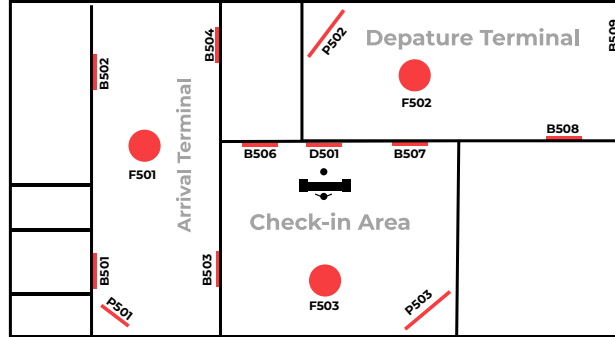
Code	Total	Category
T401 (25 SOLD)	50 Trolleys	-

Floor Sticker

Code	Total Sqft	Category
F401	18 Sqft	More Vicinity
F402	18 Sqft	Prominent
F403	18 Sqft	Prominent

ADVERTISEMENT SPACE DETAILS AND RATES

MAAVARULU AIRPORT (RUL) - CODE 500



Billboards

Code	Total Sqft	Category
B501	64 Sqft	Prominent
B502	64 Sqft	Prominent
B503	64 Sqft	More Vicinity
B504	64 Sqft	Prominent
B505 (SOLD)	64 Sqft	More Vicinity
B506	64 Sqft	Standard
B507	64 Sqft	Prominent
B508	64 Sqft	More Vicinity
B509	64 Sqft	Prominent

Pullup Banners

Code	Total Sqft	Category
P501	18 Sqft	Prominent
P502	18 Sqft	Prominent
P503	18 Sqft	More Vicinity

Floor Stickers

Code	Total Sqft	Category
F501	18 Sqft	Prominent
F502	18 Sqft	Prominent
F503	18 Sqft	More Vicinity

Digital - 15 Second Slots

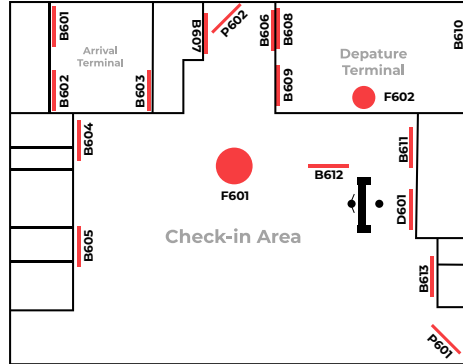
Code	Screen Size	Category
D501 (Slot 1)	9ft(w) x 4ft(h)	Prominent
D501 (Slot 1)		Prominent
D501 (Slot 2)		Prominent
D501 (Slot 3)		Prominent
D501 (Slot 4)		Prominent
D501 (Slot 5)		Prominent
D501 (Slot 6)		Prominent
D501 (Slot 7)		Prominent
D501 (Slot 8)	Prominent	

Trolley

Code	Total	Category
T501 (25 SOLD)	50 Trolleys	-

ADVERTISEMENT SPACE DETAILS AND RATES

FARESMAATHODAA AIRPORT (FMT) - CODE 600



Billboards

Code	Total Sqft	Category
B601	45 Sqft	More Vicinity
B602	45 Sqft	More Vicinity
B603	28 Sqft	Prominent
B604	28 Sqft	Standard
B605	28 Sqft	Standard
B606	44 Sqft	Prominent
B607	44 Sqft	Prominent
B608	44 Sqft	Prominent
B609	28 Sqft	Prominent
B610	65 Sqft	Prominent
B611	54 Sqft	More Vicinity
B612	32 Sqft	More Vicinity
B613	44 Sqft	More Vicinity
B614	44 Sqft	Prominent
B615	44 Sqft	Prominent

Floor Stickers

Code	Total Sqft	Category
F601	18 Sqft	More Vicinity
F602	18 Sqft	Prominent

Pullup Banners

Code	Total Sqft	Category
P601	18 Sqft	More Vicinity
P602	18 Sqft	Prominent

Trolley

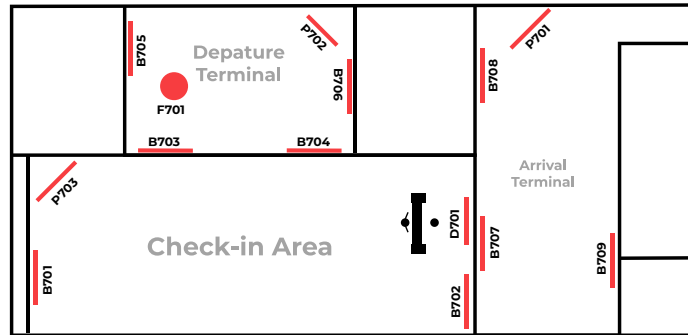
Code	Total	Category
T601	85 Trolleys	-

Digital - 15 Second Slots

Code	Screen Size	Category
D601 (Slot 1)	9ft(w) x 4ft(h)	Prominent
D601 (Slot 2)		Prominent
D601 (Slot 3)		Prominent
D601 (Slot 4)		Prominent
D601 (Slot 5)		Prominent
D601 (Slot 6)		Prominent
D601 (Slot 7)		Prominent
D601 (Slot 8)		Prominent

ADVERTISEMENT SPACE DETAILS AND RATES

FUVAHMULAH AIRPORT (FVM) - CODE 700



Billboards

Code	Total Sqft	Category
B701	64 Sqft	Standard
B702	64 Sqft	Prominent
B703	64 Sqft	More Vicinity
B704 (SOLD)	64 Sqft	More Vicinity
B705	64 Sqft	Prominent
B706 (SOLD)	64 Sqft	Prominent
B707	64 Sqft	Prominent
B708 (SOLD)	64 Sqft	Prominent
B709 (SOLD)	64 Sqft	More Vicinity

Pullup Banners

Code	Total Sqft	Category
P701	18 Sqft	Prominent
P702 (SOLD)	18 Sqft	Prominent
P703	18 Sqft	More Vicinity

Trolley

Code	Total	Category
T701 (39 SOLD)	50 Trolleys	-

Outdoor

Code	Total Sqft	Category
OB701 (SOLD)	84 Sqft	Prominent
OB702	116.25 Sqft	Prominent

Digital - 15 Second Slots

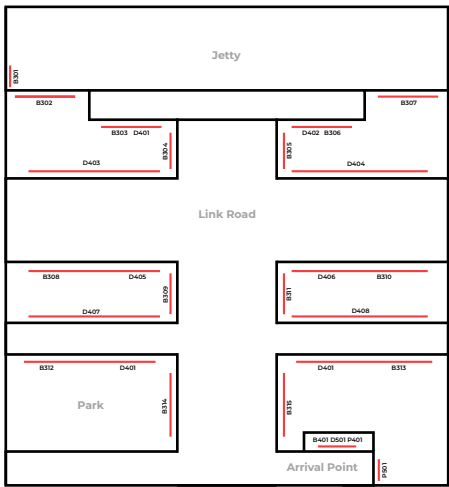
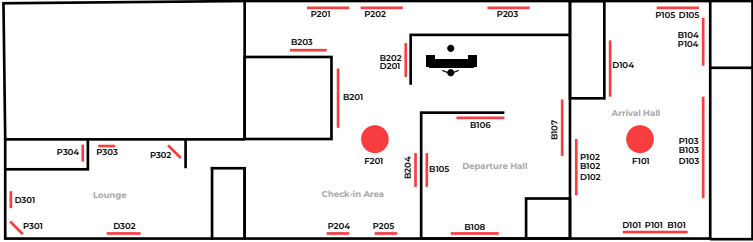
Code	Screen Size	Category
D701 (Slot 1)	9ft(w) x 4ft(h)	Prominent
D701 (Slot 1)		Prominent
D701 (Slot 1)		Prominent
D701 (Slot 1)		Prominent
D701 (Slot 1)		Prominent
D701 (Slot 1)		Prominent
D701 (Slot 1)		Prominent
D701 (Slot 1)		Prominent

Floor Stickers

Code	Total Sqft	Category
P701 (SOLD)	18 Sqft	Prominent

ADVERTISEMENT SPACE DETAILS AND RATES

KADHDHOO AIRPORT (KDO) - CODE 800



Pullup Banners

Location	Code	Measurements	Qty
Arrival Hall	P801	1 Sqft	1 Sqft
Arrival Hall	P802	1 Sqft	1 Sqft
Arrival Hall	P803	1 Sqft	1 Sqft
Arrival Hall	P804	1 Sqft	1 Sqft
Arrival Hall	P805	1 Sqft	1 Sqft
Check - in	P806	1 Sqft	1 Sqft
Check - in	P807	1 Sqft	1 Sqft
Check - in	P808	1 Sqft	1 Sqft
Check - in	P809	1 Sqft	1 Sqft
Check - in	P810	1 Sqft	1 Sqft
Lounge	P811	1 Sqft	1 Sqft
Lounge	P812	1 Sqft	1 Sqft
Lounge	P813	1 Sqft	1 Sqft
Lounge	P814	1 Sqft	1 Sqft

ADVERTISEMENT SPACE DETAILS AND RATES

KADHDHOO AIRPORT (KDO) - CODE 800

Billboards

Location	Code	Measurements	Qty
Arrival Hall	B801	1 Sqft	1 Sqft
Arrival Hall	B802	1 Sqft	1 Sqft
Arrival Hall	B803	1 Sqft	1 Sqft
Arrival Hall	B804	1 Sqft	1 Sqft
Departure Hall	B805	1 Sqft	1 Sqft
Departure Hall	B806	1 Sqft	1 Sqft
Departure Hall	B807	1 Sqft	1 Sqft
Departure Hall	B808	1 Sqft	1 Sqft
Check - in	B809	1 Sqft	1 Sqft
Check - in	B810	1 Sqft	1 Sqft
Check - in	B811	1 Sqft	1 Sqft
Check - in	B812	1 Sqft	1 Sqft

Digital - 30 Second Slots

Location	Code	Type	Duration
Arrival Hall	D801	Video	30s
Arrival Hall	D802	Video	30s
Arrival Hall	D803	Video	30s
Arrival Hall	D804	Video	30s
Arrival Hall	D805	Video	30s
Lounge	D806	Video	30s
Lounge	D807	Video	30s

Floor Sticker

Location	Code	Sqft	Qty
Arrival Hall	F801	18 Sqft	1
Arrival Hall	F802	18 Sqft	1

Trolley

Location	Code	Measurement	Qty
KDO Airport	T801	52 x32 cm / 50 x 40 cm	1

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